



Media Contact:

Jill Faucher

(619) 318-0318, jfaucher@wheelhousecu.com

PRESS RELEASE

Wheelhouse Credit Union Names Jesse Avery as Chief Financial Officer

*** Seasoned Financial Executive Bringing More Than 20 Years of Industry Expertise ***

San Diego, CA – July 8, 2025 – [Wheelhouse Credit Union](#) (Wheelhouse) has appointed Jesse Avery as its Chief Financial Officer. In this role, Mr. Avery will oversee all aspects of the Credit Union's financial strategy and operations, including long-term planning, budgeting, and financial performance optimization. He will report directly to Wheelhouse President/CEO Lisa Paul-Hill.

"We are excited to welcome Jesse to our executive leadership team," said Wheelhouse President/CEO Lisa Paul-Hill. "His deep expertise in financial strategy and risk management, along with a strong track record of driving sustainable growth, will be invaluable as we continue to strengthen our financial foundation and deliver exceptional value to our members. His commitment to purpose-driven finance aligns seamlessly with our mission and values to serve our San Diego community."

Mr. Avery brings more than two decades of financial leadership experience to Wheelhouse, most recently serving as Vice President of Finance at San Diego County Credit Union. Prior to that, he held senior financial positions at Silvergate Bank, including Director of Treasury, and he began his career at Wells Fargo Bank.

A San Diego native, Mr. Avery earned a Bachelor of Arts in Public Administration from San Diego State University. In his new capacity with Wheelhouse Credit Union, he will play a key role in supporting the Credit Union's continued growth and mission to positively impact the lives of their Members, Community, and planet.



Jesse Avery has been named Chief Financial Officer for Wheelhouse Credit Union.

About Wheelhouse Credit Union

Wheelhouse Credit Union (formerly San Diego Metropolitan Credit Union) is a federally insured, state chartered credit union founded in 1934 serving more than 32,000 community members in the greater San Diego area and beyond. The full-service financial institution is dedicated to excellence in personalized banking services which extends to solar and energy-efficient loans, the best checking account features in the industry, and expert guidance and support. The Credit Union is committed to creating a community where financial and environmental well-being go hand in hand. Please visit [wheelhousecu.com](https://www.wheelhousecu.com) for more information, or follow Wheelhouse on Instagram®, Facebook® and X®.

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