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PRESS RELEASE

Wheelhouse Credit Union and San Diego Automotive Museum Partnership Achieves Over \$15,000 in New Membership Revenue

Multi-Year Partnership Exceeds Goals to Grow Museum Membership

San Diego, CA – December 13, 2021 – Wheelhouse Credit Union (Wheelhouse) and San Diego Automotive Museum are excited to announce successful results from the organizations' first year of partnership. The 2021 partnership exceeded first year goals by over 50%, generating \$15,210 in new museum membership revenue to support its mission of telling the story of the social and technological past, present and future of motorized vehicles.

Through the multi-year partnership, Wheelhouse offers discounted museum membership packages and promotes exhibits and activities to encourage community support and participation. Plans also are underway for Wheelhouse to sponsor educational exhibits focusing on eco-friendly alternative fuels and electric automobile technology next year.

"As a credit union that has been supporting San Diegans for 87 years, we take great pride in giving back to our local community. While focusing our commitment on sustainability initiatives, we continue to look for new ways to celebrate practices that make San Diego special and develop programs that help our beautiful city thrive," said Wheelhouse President/CEO Lisa Paul-Hill. "We're honored to partner with San Diego Automotive Museum to support this treasured community institution and create new educational programs around eco-friendly transportation alternatives. Through the enthusiastic support of our members, we're thrilled to exceed our first year goals and look forward to continuing with our successful partnership."

San Diego Automotive Museum Chief Executive Officer Lenny Leszczynski said, "This Holiday Season unwraps a new era at the San Diego Automotive Museum. We are eager to see the Museum round the corner and start the next lap in its future, especially the innovative and multifaceted Vocational Education Program launch and the upcoming building expansion. We have greatly enjoyed this partnership with Wheelhouse Credit Union and look forward to future collaboration."

Centrally located in Balboa Park, the San Diego Automotive Museum opened in December, 1988, in the heart of one of North America's most iconic urban parks. Since then, millions of local auto enthusiasts and tourists from all over the world have visited its world-class collection. Today the museum stands as a living tribute to the automobile and what it has meant to our culture. The San Diego Automotive Museum is a non-profit 501(c)(3)corporation.



Wheelhouse Credit Union Community Relations Officer Steve Peterson (center) presents a check to Lynn Patrino, Events & Social Media Manager, San Diego Automotive Museum (left), and Lenny Leszczynski, Chief Executive Officer, San Diego Automotive Museum.

About Wheelhouse Credit Union

Wheelhouse Credit Union (formerly San Diego Metropolitan Credit Union) is a federally insured, state chartered credit union founded in 1934 serving more than 29,000 community members in the greater San Diego area. Wheelhouse is “San Diego Made and Proud,” providing a full suite of consumer banking services and a comprehensive set of Energy-Efficient and Solar Loan products for the conscientious San Diegan. The Credit Union is committed to helping its Members succeed while supporting initiatives that help San Diego thrive. Please visit wheelhousecu.com for more information, or follow the Credit Union on Instagram®, Facebook® and Twitter®.

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